



2024

**ALLIANCE STUDENTS'
VENTURE FORUM**



THE KOREA ECONOMIC DAILY



2024

Alliance Students' Venture Forum

ASVF is an international event in which university students from all around present their ideas for startup businesses and engage in cultural exchange.

We have hosted the forum for the past 23 years, and we are now accepting applications from students who wish to attend the event and represent their countries in 2024 !

Previous Participating Countries

Brazil, China, Hong Kong, Indonesia, Japan, Malaysia, Mongolia, Netherlands, Philippines, Singapore, South Korea, Switzerland, Taiwan, Thailand, Uzbekistan, Vietnam

2024 Alliance Students' Venture Forum

Recruitment Period

Sep 2023 – Feb 10th, 2024

Contest Schedule

April 3rd - 6th, 2024 (3 nights, 4 days)

* The schedule and details above are subject to change by the organizer

Venue

Korea

Participation Fee

The overall cost for the entire itinerary, including accommodations, meals, and activity participation fees, is **free of charge** !

* Applicants are responsible for their round-trip airfares and visa expenses.

How to apply

Download the application form and submit it via email

- * Submit to: asvf123@naver.com
- * Please request the ASVF application form via email or refer to the ASVF website.

* www.asvf.or.kr

Eligibility

**University students with
entrepreneurial and invention ideas**

Team made up of 3 ~ 7 students from each country

Up to two teams from each country (up to 14 applicants)

- ※ School alliance team is acceptable
(Alliance in one country only. Multiple countries are unacceptable)
- ※ There are no restrictions on ethnicity
- ※ Country standards are based on Olympics
- ※ Applicants must be at least 19 years of age (born in 2004)



Contest Schedule (Apr.3 ~ 6, 2024)

Apr. 3

Orientation & Cultural experience

- Groups of students from each country will be formed by the organizer beforehand
- Group members will be announced on Apr. 3rd

Apr. 4

Presentation (business items) & Group mission activities

- Presentation by country & Award ceremony
- Group mission topics will be announced on the day

Apr. 5

Corporate Tour & Ending party

- Visiting famous places of the venue and experiencing Korean culture
- Reporting the group missions, as well as showcasing the performances of each country.

Apr. 6

Cultural experience & Event concluded

* The schedule and details above are subject to change by the organizer



Prize

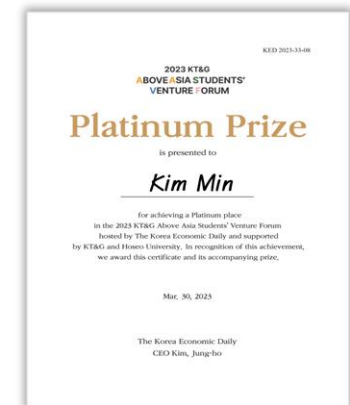


Prize details

Total of 7 teams, \$6,000

- Platinum Prize (1) : \$2,000, Korea Economic Daily CEO Award
- Gold Prize (1) : \$1,500, Korea Economic Daily CEO Award
- Silver Prize (1) : \$1,000, Korea Economic Daily CEO Award
- Bronze Prize (3) : \$500, Korea Economic Daily CEO Award
- Special Prize (1) : Korea Economic Daily CEO Award and additional gifts

Photos



Benefits

01

Developing a Global Business Mindset

Through the competition, participants improve their entrepreneurial skills through the process of refining and developing ideas, along with nurturing a global business mindset.

Moreover, the knowledge gained from the forum has the potential to act as a propulsive factor, hastening the pace of future growth and development.

02

Creating International Networks

The fair will offer a platform for students to present their groundbreaking projects and business ideas to a diverse audience.

Through this, international networking can be established.

Also, this exposure will not only help in refining their concepts but also attract potential partners and investors.

03

Cross-Cultural Learning

We believe that learning from various cultures and experiences is a powerful tool for personal and professional growth.

Interaction and networking activities with participants of various nationalities can promote cross-cultural learning and understanding.

Photos



Photos



Contacts

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