

**2026 International Innovation and
Startup Competition Guidelines
National Chung Cheng University**

Organizer: Startup Land at National Chung Cheng University

1. Purpose of the Event

The 2026 International Innovation and Startup Competition aims to fuel the entrepreneurial passion and interest in innovative trends among university students both domestically and abroad. In response to the dual global challenges of digital transformation and sustainable development, this year’s competition features two distinct categories: the General Track and the International Track (conducted in English).

Through this contest, we encourage students to utilize forward-looking technologies and emerging applications to address critical issues in social development and industrial transformation. By opening participation to both domestic and international students, we aim to enhance global competitiveness and foster multicultural exchange. Furthermore, a dedicated Demo Exhibition will be held during the Semifinals to showcase the competition's achievements. This exhibition is designed to facilitate mutual learning among participants and observers, heightening awareness of innovative technology, actively exploring future possibilities, identifying the strengths of new creative ideas, and unleashing the true spirit of entrepreneurship.

2. Target Participants of International Group

Category	Eligibility	Description
International Group	Students from universities (including postgraduate students) in Taiwan and abroad	<ol style="list-style-type: none">1. Student Status: All participants must be officially enrolled in a degree program during the competition period (limited to current students and recent graduates).2. Team Size: Each team must consist of 2 to 5 members.3. Team Composition: Cross-national, cross-institutional, or cross-departmental teams are permitted. However, each individual is restricted to joining only one team and may not participate in multiple entries.4. Member Changes & Withdrawal: Once registered, changing team members or withdrawing from the competition is not permitted, except in cases of force majeure

		(e.g., major family emergencies or other unforeseen significant events).
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3. Competition Themes of International Group

This track is highly focused on the interdisciplinary application and commercialization potential of innovative technologies. We are seeking forward-looking solutions with global market potential. Participating teams are required to submit their proposals and present entirely in English, demonstrating how they leverage core competencies—such as emerging technologies or data applications—to build innovative business models, products, or services. We look forward to seeing how technology can break through existing industrial frameworks to solve cross-border pain points and lead future international development trends. Participants must present in English, showcasing how innovative thinking can transcend geographical and cultural barriers to address global issues. We anticipate applications that possess international market potential while creating tangible impact for local communities, ultimately building a bridge toward a better, shared future.

4. Event Guidelines

1. Evaluation Criteria

Preliminary Round Evaluation Criteria	Final Round Evaluation Criteria
1. Innovation and Creativity Elements [40%] 2. Completeness of Structure [30%] 3. Potential and Practicality [20%] 4. Social Impact [10%]	1. Feasibility of Entrepreneurship [30%] 2. Completeness of the Plan [30%] 3. On-Site Response [20%] 4. Completeness of Answers [20%]

2. Registration Information and Format Description

Attachment Number	Document Name	Description	Format
Attachment 1	Registration Form	Please download the electronic registration form from the official website . Once completed, upload the file in PDF format to the online registration form: https://forms.gle/mECYQpENK2Ae4t2q6	PDF
Attachment 2	Initial Project Proposal	The initial proposal must include a Front Cover, Table of Contents, Abstract, and References (if applicable).	PDF

		<p>The main content is limited to a maximum of 15 pages (excluding the cover, table of contents, and references).</p> <p>The preliminary proposal must include the following sections:</p> <ol style="list-style-type: none"> 1. Background Research 2. Proposal Motivation and Problem Statement 3. Proposal Content and Execution Plan 4. Expected Benefits and Impact <p>To ensure the fairness of the evaluation process, please do not disclose any member names in the initial proposal (including the front cover and the main text).</p>	
Attachment 3	Team Declaration	<p>Please download the electronic form from the official website. All team members must sign. Once completed, upload the file in PDF format to the online registration form:</p> <p>https://forms.gle/mECYQpENK2Ae4t2q6</p>	PDF

5. Event Schedule of International Group

Phase	Date	Description
Competition Registration	March 16 to June 5	<p>Participating teams shall upload the registration form to this registration form link:</p> <p>https://forms.gle/mECYQpENK2Ae4t2q6 .</p> <p>Filename: “2026 International Innovation and Startup Competition_ International Group_Registration Form_Team Name”</p>
Deadline for Submission of Competition Materials	June 5	<p>11:59 PM, June 5 (Taiwan Time)</p> <p>The following day, staff members will distribute the team application materials to the preliminary reviewers. Reviewers are required to submit the list of the top 5 teams from each category advancing to the Semifinals by June 7th.</p>
Announcement of Semifinal Results	June 8	<p>The list of teams advancing to the Semifinals will be announced on our official website, Facebook, and Instagram. Shortlisted teams must submit their final materials to the official email address (startupcom@ccu.edu.tw) by June</p>

		<p>11th. Please note that no changes or updates to the materials will be permitted after submission.</p> <p>Email Subject: 2026 International Innovation Contest_International Track Semifinal Materials_Team Name File Name: 2026 International Innovation Contest_International Track_Semifinal Materials_Team Name (Note: Semifinal materials are the second version of the project proposal).</p>
Submission of Semifinal Materials to Review	June 12	Second version of project proposals from participating teams.
Semifinal Day & Demo Day	June 15	<p>International Group Online Presentation (Conducted Entirely in English) All semifinal teams must present their competition results on-site; other teams are welcome to participate (must notify the organizer 10 days in advance). Note: The Demo materials can be sent by email to organizer.</p>

6. Awarding Methods of International Group

Category	Place	Award Amount
International Group	1st	1. NTD 60,000 up 2. Certificate for each member
	2nd	1. NTD 30,000 up 2. Certificate for each member
	3rd	1. NTD 10,000 up 2. Certificate for each member
Note:	The winning teams will have the opportunity, within one year, to share their experiences at National Chung Cheng University and be further cultivated into future U-Start Plan innovation and entrepreneurship seed teams.	

7. Process Description

Semifinal Date: June 15, 2026 (Monday) 9:30 AM to 12:30 PM (Taiwan Time) Location: Online
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Student presentations will last 10 minutes, followed by 10 minutes for Q&A	
Competition Group	International Group
Host	Assistant Professor Fang, Hui-chen(TBA)
09:30-09:45	Sign in
09:45-09:50	Buffer Time
09:50-10:10	Speech (Online)
10:10-10:30	Team 1
10:30-10:50	Team 2
10:50-11:10	Team 3
11:10-11:30	Team 4
11:30-11:50	Team 5
11:50-12:10	Judges' Discussion and Final Review
12:10-12:25	Announcement of Results and Award Ceremony
12:25-12:30	Group Photo (Online)
End	
Remark: Teams Demo & Expo will be hold on-site at Startup Land.	

8. Important Notes

1. If any participating or shortlisted entry is reported or accused of being created by others (ghostwriting) or violating competition regulations, and such claims are proven true with concrete evidence, the organizer reserves the right to revoke the team's eligibility and recover all awards and prizes.
2. If a participating or shortlisted entry is found by a court to have infringed upon copyrights, patents, or other intellectual property rights, its eligibility and awards will be revoked. The organizer shall bear no legal responsibility. Entries must not involve plagiarism or ghostwriting; any such findings will lead to immediate disqualification.
3. Participants who fail to submit relevant materials or documents by the specified deadlines will be disqualified from the competition.
4. For the Preliminary Round, the organizer will submit the proposals directly to the judges for review and scoring upon receipt without making additional copies. All submitted documents,

regardless of the competition outcome, will not be returned. Participants are advised to keep their own backups.

5. To ensure the fairness of the competition, participating teams are not permitted to swap or modify any submitted registration materials. Please verify the accuracy of all information before final submission.
6. By registering for this entrepreneurship competition, all participants are deemed to have accepted the competition guidelines, announcements, rules, and evaluation results as published by the organizer. In the event of any violation, the organizer reserves the right to disqualify the participant or revoke their awards.
7. The organizer shall not be held responsible for any damage to entries that occurs during the shipping or delivery process.
8. The organizer reserves the right to modify the competition guidelines and regulations at any time.